



"Building Your Dream Project Just Got A Little Bit Easier"

Introducing BAKD

BAKD is a platform for entrepreneurs and projects of any size to network, raise funds, find teammates, and learn all in one place, while they build out their next great idea.

BAKD gives startups not only the capital they need to succeed, but we instill the confidence and give them the tools they need to succeed. All of this will be possible by using the BAKD utility token to invest in campaigns, and receive project disbursements.

Finally, BAKD is also a place where investors can feel safe investing in cryptocurrency startups. They will no longer have to wonder where their money is going, if projects are really meeting their deadlines and milestones. If project milestones are not met, and the project becomes abandoned, all remaining investor funds are returned. Invest with confidence.

What problems does BAKD solve?

It's no secret that ICOs have become wildly popular. Over the past year, X number of ICOs have been announced, run, and funded. Of those X number of ICOs, an unimaginable X% have failed to provide ANY returns to their investors. Where did all this money go?

BAKD will solve the problem of “responsible spending of project funds” for cryptocurrency startups.

Our platform will not only take in the investments for the crowdfunding campaigns, but it will also disburse them according to agreed upon, pre-defined weekly or monthly stipends.

Project teams will agree upon a reasonable amount of money that they'll need each week or month, document it, and make it visible to investors in order to run a BAKD campaign. The BAKD platform will then use this pre-defined amount to make disbursements to successfully funded project campaigns. (See below for information about modifying disbursement agreements during a project's lifetime).

“BAKD aims to make startups 100% transparent when it comes to investor finances.”

BAKD will solve the problem of “are they working on this project anymore?”

With the BAKD platform, you'll always know the status of the projects you invest in. If project campaign successfully ends with their funding goals met, they are required to adhere to the pre-defined milestones and the community updates agreement to continue receiving funding.

BAKD will solve the problem of “too much money, too fast!”

Most startups don't need \$200-300 million dollars to complete their idea. Worse yet, a lot of projects lately are outright scams. BAKD aims to solve this with its pre-defined disbursements schedule system, amendable by investor voting.

Teams will never have access to ALL of their project funds until AFTER a project has successfully completed its pre-defined final project milestone.

If a team needs emergency funds, funds for unexpected hardware or inventory, they are free to call a vote and request a one time release of extra funds from investors. Project owners may also request to vote to amend or increase their weekly or monthly disbursements. Only project investors from the BAKD platform will be able to vote.

Investors can also vote to shut down a projects funding at any time if they deem it necessary. If an emergency project vote is called and succeeds – all disbursements will cease **immediately** and the remaining project funds (less previous disbursements) will be returned to investors.

Even without a vote, If pre-defined project milestones are not continually met, or community updates made regarding progress, project disbursements will end and all remaining funds (less previous disbursements) are returned to the original investors as noted above.

But, if and when a project successfully completes a campaign and their pre-defined final project milestone, all remaining project funds are released to the team. And they are free to handle things how they see fit.

BAKD will solve the problem of “where do I find quality advisors who are willing to give me the time of day?” for cryptocurrency startups.

it's tough to find a quality advisor in which people will take serious. BAKD aims to bring some of the top talent and brightest minds of the cryptocurrency world under one roof in a searchable directory and social network portal, known as BAKD.me. Advisors, mentors, legal help, and investors will be invited to register a vanity domain such as <https://bill-gates.bakd.me> and so on.

From the BAKD.me vanity subdomain they can display information about themselves, the projects they are involved with, their rate per project, etc. Regular members will be able to see the info the profile owner deems public, and people will be able to follow or write messages on their wall.

Teams with active campaigns will be granted access to special functions and areas of the social network in which they can contact the advisors directly and request for them to join their team, ask a mentor for help, ask a lawyer for contract help, or see if an investor may be interested in backing your campaign.

What makes BAKD unique from other crowdfunding and cryptocurrency platforms?

There are many things that make BAKD unique. It's an all-in-one platform to almost guarantee entrepreneurs who are accepted, to be successful. We give you access to the people you need to talk to, the tools you need to reach people, and the funding you need to keep going.

Not to mention our disbursement system, amendment voting system, returned investor funds for abandoned projects, and the BAKD utility token itself – are what separate us from the rest of the average run-of-the-mill crowdfunding platforms.

Who might benefit most from the BAKD platform?

1. Entrepreneurs
2. Advisors
3. Marketers
4. Developers

How does BAKD work?

- Users register for BAKD.io to view or apply for a project campaign. Registration instantly gives users the ability to invest in any running campaign.
- Anyone can run a campaign. Unverified campaigns will receive far less investments. To maximize investments, BAKD recommends having your team and project verified and vetted prior to starting your campaign. The vetting process consists of the BAKD team reviewing the overall project, funding goal, team, current documentation and source code/application (if applicable). Users not passing the vetting process will still be invited to post their campaign, but they will remain listed in unverified status.
- In order to start your campaign, verified or unverified, teams must add pre-defined funding goals (which *can* be exceeded by member investments), disbursement agreements, and project milestones. If the milestones are not continually met, the project funding disbursements will be ended and the remaining funds will be returned to investors in the form of BAKD tokens.
- BAKD will offer multiple project funding campaign types. Project owners may offer whatever they choose in return for investments from BAKD investors. Whether it be coins/tokens for their project, equity in their project, services from their project, etc.
- After a successful campaign is funded, projects proceed into the development and disbursement phase. If they stop developing their promised project and/or stop updating their investors/community – the disbursements stop as well, and the remaining amounts returned to original investors in the form of BAKD tokens.
- Project owners will be able to search for and contact mentors, advisors, legal help, and marketing professionals all from within the BAKD.me social networking portal, with the ability to invite and add them directly to their team.

The BAKD Utility Token

- The entire BAKD Website Application Ecosystem (the crowdfunding website and the social networking portal) will utilize the BAKD utility token. In order to invest in BAKD campaigns, users must purchase, deposit, or exchange for BAKD tokens.
- BAKD tokens will be listed on any and all exchanges that will have us.

- The tentative supply of BAKD as of August 27th 2018 is 10,000,000,000. We do not plan to issue all tokens at once, more information on this will be available in the whitepaper.
- Further token specifications are coming soon.

Founder



My glamour shots are in the mail. Updated picture coming!

Thomas Grenier
Founder/CEO
10+ Years Programming
Professionally

Advisors

Please contact support@bakd.io if you are interested in joining the BAKD team and becoming an Advisor for our project. We are still looking for a Legal Advisor, a Crypto/Blockchain Advisor, a Financial Advisor, and a Business Advisor to join the team as soon as possible.

Roadmap

- Download our current full roadmap from our website, <https://bakd.io/docs/latest-roadmap.pdf>
- Graphic version of above roadmap coming soon!

Closing

I'm currently funding and developing this myself, and do not plan to have an ICO. Other funding avenues are being explored however. We may run the very first BAKD campaign on the alpha platform as our own campaign.

Having an ICO would be hypocritical in my opinion, for this startup anyway. We are an alternative to ICOs, and feel as though ICOs are bringing a bad name to crypto in some ways. Therefore, I'd like to try and show everyone that it is possible to create something amazing without needing \$200 million dollars. Oh yeah, and I'll do it while I work full time during the day to boot.

Get Involved

- **Telegram:** <https://t.me/BAKDio>
- **Twitter:** <https://twitter.com/BAKDme>
- **Medium:** <https://medium.com/@bakd>
- **BitcoinTalk:** <https://bitcointalk.org/index.php?topic=4952711>